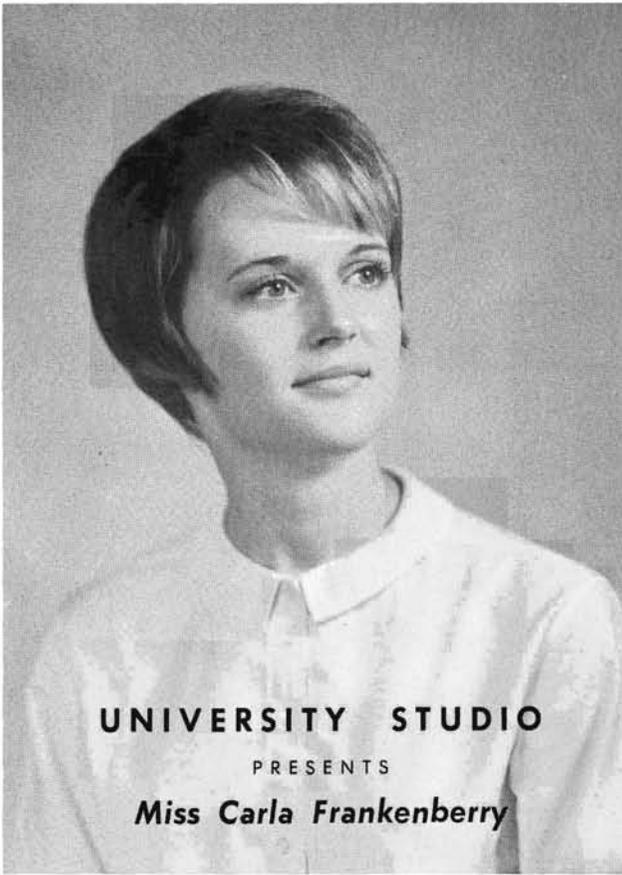


ADVERTISING



UNIVERSITY STUDIO
PRESENTS
Miss Carla Frankenberg

Mr. Roy

Marvin



House of the Style Masters

311 White St. — JE 4-2947

**Wacker's
Department Store, Inc.**

NORMAN

Norman's Largest Independent Dept. Store

Phone JE 4-7432

Your Special Occasion Dress Shop
Formals — Date & Party Dresses

The Pink House

2113 West Main

JE 4-2631

TAMBO'S

3 1 5

315 White Street

JE 6-2528

**NORMAN SAVINGS
& LOAN ASSN.**

Established in 1895

220 N. Peters

JE 4-5484

**LANDSAW
FURNITURE
EXCHANGE**



128 W. Main

JE 4-6020

Printers of the N.H.S. TRAIL and Other
High Quality Books and Publications

Experienced Printers . . .

. . . in the publication field, a plant designed for efficient production, and a competent staff, we are able to offer a superior printing service with consistently high quality, dependable service and competitive prices—and a genuine interest in our customers' problems. May we serve you?



Transcript Press

NORMAN



One of the lovely floral arrangements catches Ann Crunk's eye.

Lee-james FLORIST

THE FINEST IN FLORAL SERVICE

JE 6-4343

920 W. Main

JE 6-4343

REALTY INVESTMENTS

of Norman, Inc.

Abercrombie Const. Co. - Frontier Developments

- COMMERCIAL CONSTRUCTION
- RESIDENTIAL CONSTRUCTION
- REMODELING
- DESIGN
- SWIMMING POOLS

Complete Real Estate and Insurance Service

132 WEST MAIN

JE 4-3078

SW 4-2050

Hal Muldrow

AGENCY

Forty Years of Service to Norman

- AUTOMOBILE
- FIRE
- COMPENSATION
- LIABILITY
- BONDS
- BURGLARY
- ACCIDENT and HEALTH
- LIFE

117 E. Comanche

JE 4-5860

LINDSAY

DRUG STORE

JE 6-6362

114 E. Main



ORDER NOW FOR

Graduation

At two convenient
locations:

Zale's—Goodno's Jewelers

Corbett's Glass, Inc.

404 W. Main

Norman, Oklahoma



PLAN NOW

For Your College Education
Open a Savings Account
Today With Oklahoma National

OKLAHOMA
NATIONAL BANK
OF NORMAN

Member F.D.I.C.

1600 W. Lindsey

In The Hollywood Shopping Center

JE 6-2122



Vicki Cox and Benett Harrison enjoy a Coke at the Campus Pharmacy.

CAMPUS PHARMACY

"Where Friends Meet"

JE 4-2324

796 Asp—Campus Corner



BUDGET
PLAN

Automatic Transmissions
Carburetor Work

COLLINS GARAGE

422 East Main

Telephone JE 4-2472

Norman, Oklahoma

Motor Overhaul

Cylinder Reboring

Brake Service

Electrical Work

Particular
people
refer

**SERVICE
CLEANERS**
ODORLESS DRY CLEANING



JE 4-5300

705 North Porter

329 White St.

Davis Paint and Gift Store

P. L. PERKINS, Owner

Paints - Wallpaper - Dinnerware - Silverware

Gift Items - Pictures - Lamps - Drapes

PHONE JE 4-2153

113 EAST MAIN

PHONE JE 4-5497

113 WEST GRAY ST.

ROY VALOUCH ELECTRIC CO.
ELECTRICAL CONTRACTING

Home and Industrial Wiring — Lighting Fixtures and Supplies

NORMAN, OKLAHOMA

CASUAL CLOTHES

For the look that's right



908-910 West Main

Across from Norman High School



Becky Merliss shows Nona Gordon one of the lovely skirts from the Grace Gordon Shop.



FEATURING THESE FAMOUS BRANDS:

DeLiso Debs — Capezio — Mijji
Nina — Old Maine Trotters — Ad Lib
Bass Weejuns — Frank Cardone
Sandler of Boston

784 Asp

Dial JE 4-8282

SOONER LANES

550 N. 24th Ave.

JE 6-1155

24 Beautiful
Brunswick Lanes

Automatic Pin Setters

Nursery

Snack Bar

Pro Shop

KEN'S FOOD MARKET

1304 CLASSEN



Featuring U.S.D.A. Choice Mature Beef

At Ken's You See Both Sides of the Meat Before You Buy —
No Cardboard On One Side.

BOOKS

RICKNER'S

575 South University Boulevard

SUPPLIES



BEST WISHES

From

McCALL'S SUPER MARKET

301 W. Main

and

McCALL'S GREENLEAF MARKET

301 S. Porter

Plumbing-Heating-Air Conditioning-Sheetmetal

AAA Mechanical Contractors, Inc.

1021 North Flood

Phone JE 4-6880

SW 4-3109

DAYLIGHT DONUTS

DONUTS AT THEIR
FRESHEST AND BEST

1202 N. Flood

JE 4-3195

Hallmark Cards
DESKS — FILES — CHAIRS
BUSINESS MACHINES

JE 4-3066

209 E. Main — Norman



Susan Hollon presents a lovely dress from the Petticoat Inn.

HELEN COPELAND'S
Petticoat Inn

A Byword Among Smart Women

566 Buchanan

JE 6-0896



BENTON OIL COMPANY

DISTRIBUTORS OF APCO
PRODUCTS IN NORMAN

1802 W. Lindsay

JE 4-7979

H. D. ADAMS FOODS

OPAL AND WARREN MYERS



327 E. Comanche

JE 4-7181



Flowers by Murphy

305 West Main St.

JE 4-4472

FOREMAN-CAUDILL

INSURANCE AGENCY

GENERAL INSURANCE

111 E. Comanche

JE 4-5120

Claude Eurton

Real Estate Agency

123 E. Tonhawa

JE 4-2020

Sharpe Dry Goods Co.

Norman's "Name Brands"

Department Store

110 E. Main

JE 4-3223

THE

CO-ED

SHOP



You meet the best dressed people on a Mobylette. The Co-Ed offers many new spring and summer fashions.

*"Fashion begins at the Co-ed . . .
. . . and ends in a Co-ed's closet"*

788 Asp

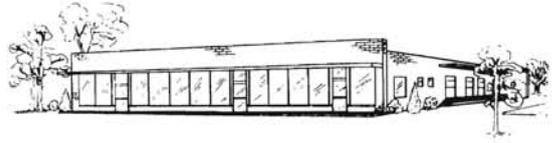
JE 4-7200

NORMAN FEED & SEED

115 S. Porter

JE 4-8488

Paint-Hardware Co.



Thompsons

1918 W. Main St.

JE 4-4000

NORMAN, OKLAHOMA

Moving and Storage

Norman's Largest TV Display

UNIVERSITY ELECTRONIC

Radio and TV Service

RCA Victor Color TV

Hi-Fi — Stereophonic Sound

932 N. Flood — JE 4-0391

Norman's Only Authorized RCA Dealer

NORMAN LUMBER

Company, Inc.

Home and House Center

BILL O'CONNELL, Mgr.

710 W. Main

JE 4-0356



Gilt Edge FARMS



Sure Sign of Flavor

Sand-Mark Gifts



Twelve-O-Five West Main

American Exchange Plaza

JE 4-9898

CLARK HETHERINGTON AGENCY

*Insurance and
Real Estate*

303 South Peters

JE 4-6023



Hampton's FLOWERS AND GIFTS

610 N. Porter
JE 4-5200

1207 W. Main
JE 6-4244

The Prettiest Clothes Come From Low's

**You'll Find
A Wide Selection
Of Famous Names**

- ☆ **Seaton Hall**
- ☆ **Jonathan Logan**
- ☆ **Country Set**
- ☆ **Kelly Arden**
- ☆ **Jr. Petite**
- ☆ **Miss Pat**
- ☆ **Hollywood V-Ette**
- ☆ **Carlette Jrs.**
- ☆ **Country Miss**
- ☆ **MamSelle**
- ☆ **Jr. Theme**
- ☆ **Gay Gibson**
- ☆ **Catalina**



Barbara Orth presents a new fashion from Low's

DOWNTOWN
125 East Main



CAMPUS
759 Asp. Ave.



Kathi Hayes is ready for tennis in an outfit from Power's.

POWER'S

Young Fashions

111 East Main

JE 4-1711



SANDY'S DRIVE-IN



Kathy Flood tries out one of the Singer Company's fine sewing machines.

THE SINGER COMPANY

"For the Best In Sewing Needs"

912-914 W. Main

JE 4-2205

Shoes Dyed Any Color - Restyling - Corrective Work

VILLAGE SHOE SHOP

LEATHER GOODS

Bob Carroll

1313 Jenkins

DEE'S

Facing O.U. Campus

SALYER RESTAURANT

509 S. Porter

Smile It Doesn't

Cost

THANKS



Happiness is wearing a Sweater from Harold's thinks Jean Holcomb.

Harold's

men's and ladies' apparel

FACING



CAMPUS



Happiness is wearing a Sports coat from Harold's thinks David Foster.

DUNN'S DAIRY QUEEN

Malts, Hamburgers,
Footlongs, Sundaes,
"Mr. Misty"

"Dairy Queen is a fun place."

620 W. Main

817 N. Porter

Hill & Shipe SHOES



122 E. Main

Stylish Shoes For All Occasions

NORMAN, OKLAHOMA



Doing her homework? No, Tessie Christian is balancing her account on one of the handy adding machines that the First National Bank offers for their customers.

Think FIRST
for the best
in Student Banking
Service

Bank FIRST
for
Student Accounts

Most Convenient Bank in Town

the **FIRST** *National Bank & Trust Co.*

116 S. Peters

JE 4-4200





Robin Tapken, Steve Tackwell and Pam Smith enjoy themselves with Cokes from the Boomerang.



1808 West Lindsey

JE 6-0459

Sayre Builders Supply

COMPLETE BUILDING SERVICE

Phone JE 4-6130

227 W. Main

J. L. "Les" SAYRE

R. H. "Bob" SAYRE

PEGGY'S

Career Beauty College

1140 N. Flood

JE 6-3822

Self Serve

223 E. Main

DRUG

JE 4-7106



SEE US FOR YOUR JOHN ROBERTS
NORMAN HIGH CLASS RINGS

763 Asp—Campus Corner

JE 4-2424



Peyton & Marcus

Boyd & Asp

JE 4-1657



120 E. Main

Doug and Alma Thomas

JE 4-9285

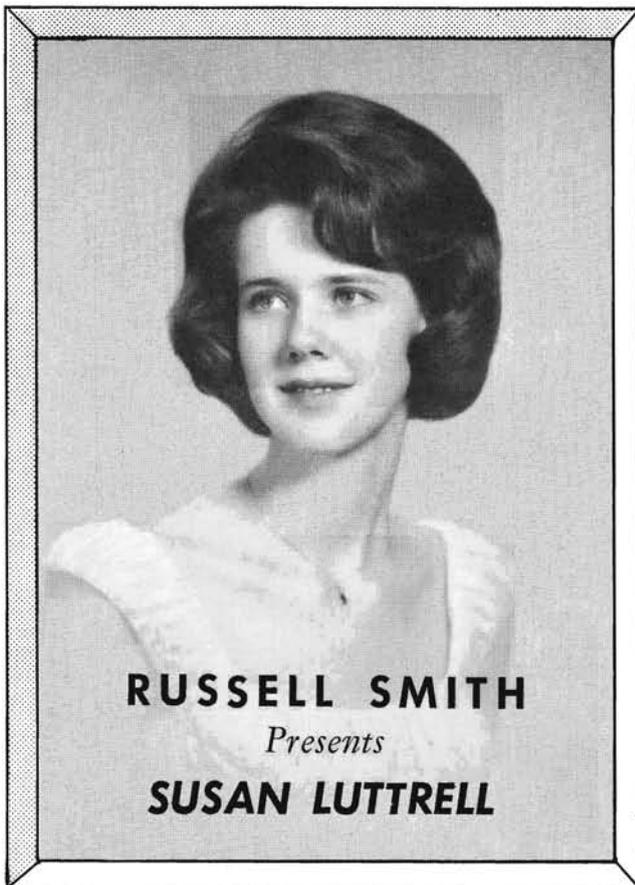


Gregg McGraw presents a sports coat from Garner's

Garner's

792 Asp

JE 4-2500



RUSSELL SMITH

Presents

SUSAN LUTTRELL

Sterr's Foods



1100 W. Main

JE 4-7446

CARL & BOB'S MUSIC STORE

131 N. Porter Phone JE 6-1540

MUSICAL INSTRUMENTS
AND SUPPLIES
PIANO TUNING AND REFINISHING
NEW and USED PIANOS



DE LUXE CLEANERS

EDDIE SCHADER

CLEANING — PRESSING — ALTERATIONS

PHONE JE 4-8468

328 EAST GRAY

We Insure

Homes

Autos

Boats

Life

Telephone JE 4-3737

Adair-Lassetter

INSURANCE AGENCY

623 N. Porter

DOWNEY GLASS CO.

Everything In Auto Glass
Glass for Every Purpose — Channels

Phone JE 4-0834

113 North Crawford Norman, Oklahoma

CAMPUS MUSIC ALBUM

754 Asp

JE 4-4622



Best Wishes
from the
TRAIL STAFF



Linda Franklin seems to have found a sweater she likes from Harry Katz.

Harry Katz

504 W MAIN

Downtown Shopping Center — Norman

HOLTZSCHUE HARDWARE

119 West Main

Dial JE 6-1028

DEWEY'S

PIZZA CENTER

1311 Jenkins

JE 6-1433

BOYD'S AUTO MACHINE

Custom Engine Rebuilding
Crankshaft Grinding and Balancing

127 E. Gray

Norman

218 NORTH PETERS AVE.
NORMAN, OKLAHOMA



AGAR-FORD *Insurance Agency*



LANDSAW
Furniture Co.

200 W. Main

JE 4-2122

Nelson J. Ray Interiors

307 West Gray

JEfferson 4-5257



AMERICAN EXCHANGE BANK
NORMAN, OKLAHOMA

Main at Berry Road
on your way to everywhere



**D & D CYCLE
CENTER**

1003 N. Porter

JE 6-0246



Jill Ampsacher looks over the selection of class rings at Campus Jewelry.

CAMPUS JEWELRY

OSCAR MESSAMORE

335 W. Boyd

JE 4-5775



STOCKTON'S DISCOUNT FOOD CENTER

Quality Food for Less

Featuring U.S. Choice Beef,
garden fresh vegetables and produce

1233 W. Lindsay

Impeccably
tailored
apparel
for young
moderns



Hale's

126 E. Main



Coiffures by Katherine

Phone JE 4-5533

922 W. Main

AMSPACHERS'

SOUTHSIDE GROCERY

530 W. Lindsay

JE 4-1888

University Cleaners

"The Sign of Service"

747 Asp

JE 4-6600



"I'd really rather have a Buick from Cagle-Prier," thinks Diana Heritage.

CAGLE-PRIER
Buick, Inc.

GLOVER

MONUMENT COMPANY

JE 4-1424

909 N. Porter



Hickman Jewelry

"Gifts That Last"

301 East Main

JE 4-1658

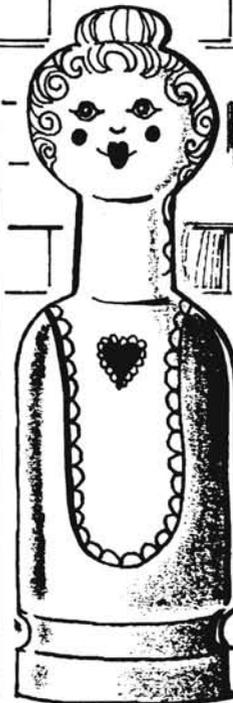
TREND HOUSE

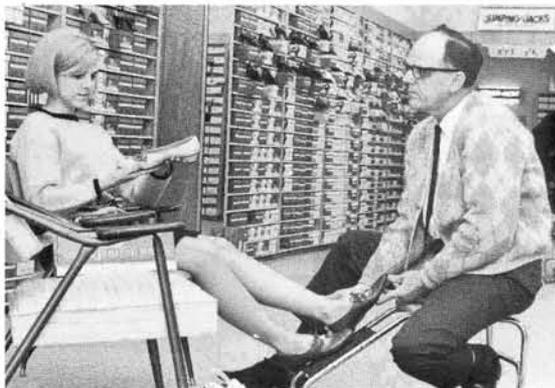
Furniture and Appliances

210 W. Main

JE 6-4885
SW 4-3833

Across
the
Street
**CHARCOAL
SPECIALS**





"It's so hard to decide," sighs Cindy Kruis.



In Downtown Shopping Center



"Now, this is just the ring for you," Mr. Tom Brockhaus tells Lynn Alstatt and Sandy Albright.

Brockhaus Jewelry

YOUR BEST BUY

752 Asp

JE 4-4228



You'll Find Friendly
Full Service Banking
at Security National!

Security National offers you full-service banking with one visit. Checking and savings accounts, trust services, financial planning, loans . . . everything suited to your individual plans.



Member F. D. I. C.



Kay Snodgrass and Bill Pence seem to be enjoying a delicious pizza from the Pizza Hut.

PIZZA HUT



Grinning at the size of these jams is Steve Tackwell as he browses around Gordon's.

"It's Norman's Greatest"

Gordon's Men's & Boys' Store

220 E. Main

JE 4-6274



"My basketball is better than yours," brags Bill Haddock to Bob Campbell.



RIDDELL
RAWLINGS
MCGREGOR
BROWNING
VOIT
WINCHESTER
SPALDING

Wholesale Team Equipment

707 W. MAIN • JE 6-6305



Campus Flowers

Flowers — Candies — Gifts

747½ Asp

JE 4-5560

NORMAN PAINT & PAPER CO.

WATER BASE PAINT \$2.49

JE 6-1041

105 E. MAIN

Sooner Tots & Teens

Many Sizes to Choose From
in Sizes Infants thru Sub-Teens

115-A East Main

JE 4-2423

McCALL'S COFFEE SHOP

116 E. Main

Open 5 A.M. 'til 8:45 P.M.

BREAKFAST Served All Hours.

Skillet Fried Chicken, Steaks and Sandwiches



Carol & Wesley
invite you to visit
their Dads at Sallie's
for your future home
ideas.

MIKE RICHEY'S Guitar Center



OKLAHOMA'S LARGEST AND
MOST UNUSUAL STOCK OF
FRETTED INSTRUMENTS

319 White

JE 4-8613



Jess Walden Cleaners

**Night
Depository**

**Gunn Brothers
Stamps**

Two Locations To Serve You Better

121 N. Porter
JE 4-6464

202 N. Flood
JE 4-0462



Glenda Gesin tries out a new typewriter at Dale's.

Dale's

School Books & Supplies

104 E. Main

Phone JE 4-3535

Norman, Oklahoma



**Across From
High School**

Home of the World's Greatest 15¢ Hamburger!